

PROPOSAL

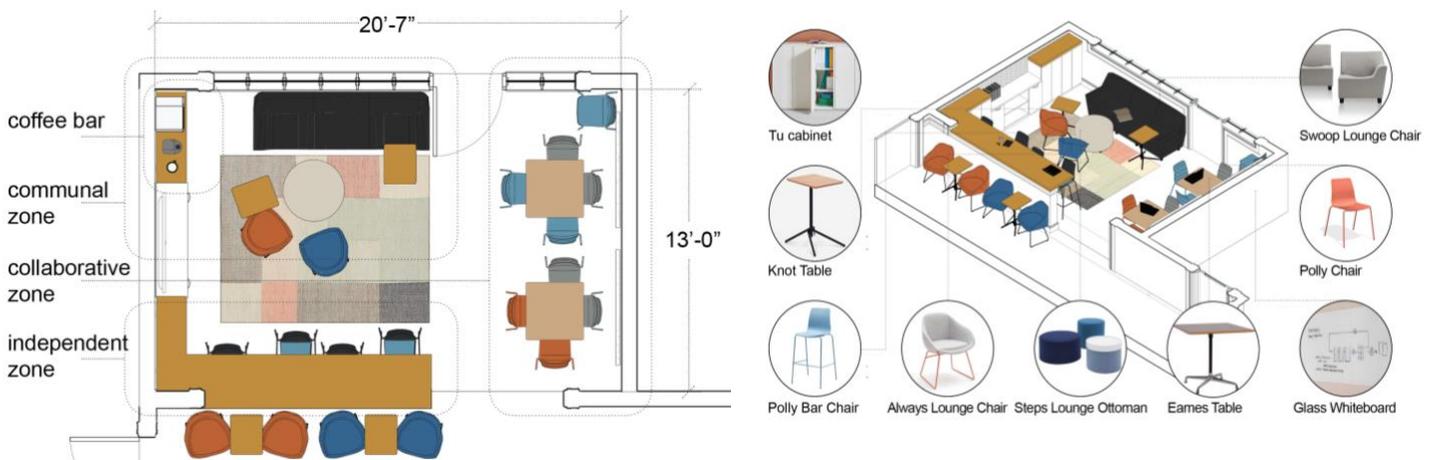
Big Ten Student Design Challenge

Pennsylvania State University | YSK Design Collective

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VISION

Our vision for the space is to create a productive and flexible work environment open to all Communications students. Based on a survey of the students occupying the space and of the nearby staff, we discovered that 208 of Carnegie Building, described as ‘an informal learning space where students, faculty, and staff meet and collaborate,’ is currently being under-utilized primarily as a waiting area for Communications students seeking advising. The space, dedicated to students studying journalism, mass communications, and media, is regrettably outdated, static, and uninspiring. To create a contemporary and productive atmosphere, we used a non-distracting, neutral color scheme and used bright pops of color to energize the space. Our selection of flexible furniture can be reconfigured for a variety of tasks required by the students. Various textures and lighting implements were brought in to stimulate the senses visually and through touch. Distinct zones were created with an accompanying theme. The independent work zone is personalized, the collaborative work area is flexible, and the communal area is relaxing.



DESCRIPTION

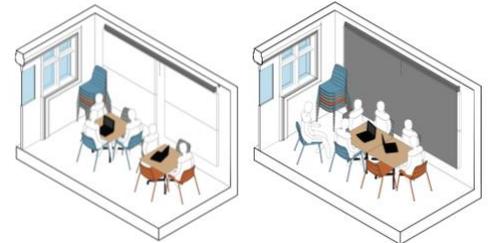
Often times, students will head to cafes in order to get work done in a calm yet simultaneously bustling atmosphere and for a coffee fix. Our aim is to bring a productive, cafe-like environment to the students. Cafes often house a variety of spaces ranging from communal tables, private booths, self-serve stations, etc. With the small space provided, we will achieve the range of activities through thoughtful arrangement of furniture, choices of materials, and scene dressing. These tactics will allow us to create the dynamic zones: independent, collaborative, and communal, in order to best serve the students.

Industrial materials (glass, metal, concrete) as well as the incorporated tools and technology (clock, TV, glass white boards) work to make the outdated space contemporary. The bright pops of color and flexible arrangement of the furniture allow the once static space to become energetic. Access to work materials (office supplies) and the coffee station as well as the display of student works on the TV act to motivate students working in the space.

Independent Study Zone: The existing wall cut out will be made functional with a wooden counter top and a row of Polly stools. This will create a bar area for solo students seeking a space to study and work. The bar can comfortably fit 4 students and a hanging light above each task area emphasizes the personal sphere.



Collaborative Work Zone: This area is targeted towards group tasks of various scales. The 2 Eames tables are flexible in function and can be used separately for smaller groups of up to 4 or can be joined together for larger groups of up to 8. 4 glass white boards covering the adjacent wall act as a useful tool for communicating and tracking ideas. The Polly chairs add pops of color to make an energetic, group environment.



Flexible Group Scales

Communal Zone: Linking the independent and collaborative work zones, the communal zone is a lounge space for students waiting for advising, but also a space for students to socialize with peers and with professors. The space is highlighted with a colorful area rug and provides comfortable seating options such as the Always and Swoop chairs and the Steps



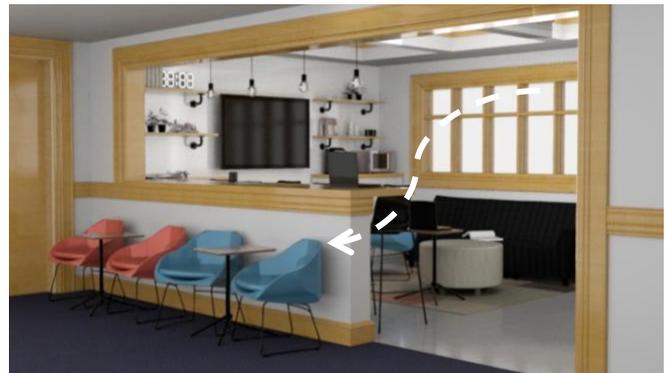
Lobby vs Assembly Configurations

ottoman. The bordering wall is lined with Tu cabinetry to provide storage space and a wooden slab on top creates distinct counter spaces. One counter space is geared towards communal office supplies while the other functions as a mini cafe area. Here, students can take a moment to relax and slow down from their hectic schedules.

Additional Elements: Scene dressing was an important part of the design of our space. To create a convincing, cafe-like space that is contemporary, energetic and motivational, props and materiality were taken into careful consideration. In the Individual Study Zone, we incorporated industrial styled lighting. In the Collaborative Work zone, we added a ceiling mounted projector and a ceiling mounted pull-down screen to assist presentations and to display student works. The Communal Zone includes the cafe appliances such as the microwave, coffee maker and kettle, as well as industrial style shelving to store amenities. Small, potted plants add a touch of nature and Penn State memorabilia contribute to a sense of community. This zone also includes a TV to both display messages/notices and to provide entertainment when appropriate. An LED clock is displayed to help students keep track of their appointments. The zone has a separate bar with communal supplies such as a stapler, tape, paper, etc. to enhance productivity. A comfy, colorful carpet sets a boundary for the zone. Lastly, we would like to replace the outdated seating currently sitting in the hall outside our space. This will help to better transition our design into the rest of the building.



Existing Condition



Proposed Seating (Additional)



Cafe Area

Floor and Wall Treatments: The biggest obstacle we faced with this space was the heavy use of yellowish, wood trim which dated and weighed down the room as well as the wall/floor mounted table which took up the majority of the room. We removed the mounted table to open up the space. However, since the wood theme runs throughout the entire building, we decided to work within this context by complimenting the wood tone with contrasting materials. Most of the wood trim is left intact, the only exception being the trim which splits the wall horizontally. We chose to remove these pieces in order to create the illusion of taller walls as well as to make space for both the mounted white boards and the tiled accent wall. A hexagon pattern tile creates a backsplash for the coffee counter's wall, adding to the cafe atmosphere. A new coat of white paint will give a crisper finish to the room and brighten up the space. Concrete panels are set into the floor, replacing the existing carpet and making the space more formal.



Existing carpet and wood



New Floor and Wall
Materials: concrete floor tile,
colorful area rug, hexagon
wall tiles

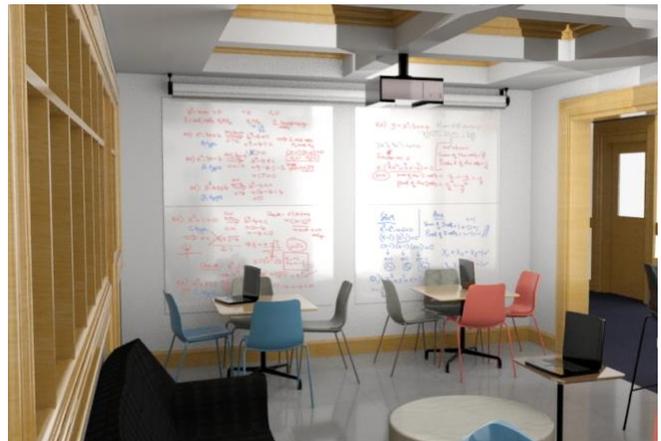


Industrial vs Natural materials:
glass, metal vs. wood, nature



Accents: silver, mesh,
pops of poppy and light
blue

Views of the Space:



ITEMIZED EXPENSES

FROM HERMAN MILLER CUSTOM CATALOG

ITEM (INCLUDE LINK AND UNIT PRICE)	QUANTITY	COST
Always Lounge Chair (Sled base, single fabric) \$2741	6	\$16446
Swoop Lounge Chair (Left arm chair) \$1345	1	\$1345
Swoop Lounge Chair (Right arm chair) \$1345	1	\$1345
Swoop lounge Chair (Armless chair) \$1270	1	\$1270
Polly Chair (4-leg, Armless) \$403	16	\$6448
Polly Stool (Barstool) \$602	4	\$2408
Glass Whiteboard (36" x 48") \$1670	4	\$6680
Knot Table (Rectangular, oak finish) \$802	4	\$3208
Eames Conference Table (Square 30"x30") \$915	2	\$1830
Tu W-Pull Storage Case (Metal, 38" height) \$1254	4	\$5016
Tu Bookcase (Metal, 26" height) \$1052	1	\$1052
Total (Maximum \$80,000)	-	\$47,048

ADDITIONAL ELEMENTS

ITEM	QUANTITY	COST
Keurig (K – Classic K50 Single Serve) \$59.99	1	\$59.99
Microwave (Stainless Steel) \$109.99	1	\$109.99
Samsung UHD TV (50" LED) \$279.99	1	\$279.99
Enzi Rug (8'x10') \$899	1	\$899

Pilea Plants (Square pot) \$38	4	\$152
Bordell LED Digital Clock \$27	1	\$27
Wire Frame Basket \$9.50	4	\$38
Nittany Lion Statue \$85	1	\$85
Penn State Mascot Statue \$27	1	\$27
Penn State Figurine \$49.99	1	\$49.99
Penn State Bobblehead \$37.99	1	\$37.99
Pendant Ceiling Light \$26.99	4	\$107.96
Wood Pipe Shelving (2' length) \$79	4	\$316
Epson Projector (White, Ceiling Mounted) \$299.99	1	\$299.99
ProHT Projection Screen (120", Ceiling Mounted) \$151.47	1	\$151.47
PaperPro Stapler (Silver/White) \$31.49	1	\$31.49
Russell+Hazel Tape dispenser (Clear Acrylic) \$20	1	\$20
Stackable Wire Storage Basket (Shallow Medium) \$9.99	2	\$19.98
Williamsburg Butcher Block Co. Countertop \$359.99	2	\$719.98
Total (Maximum \$5,000)	-	\$3432.82